



**THEATRE BY  
THE BAY**



An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario

**MEDIA RELEASE**

**January 22, 2021**

**Theatre by the Bay receives OTF Resilient Communities Fund grant to develop online infrastructure and create new opportunities for local artists.**

**BARRIE, ON** - The Ontario Trillium Foundation has granted Theatre by the Bay (TBTB) a one-year, \$116,900 Resilient Communities Fund grant to help the theatre company rebuild and recover from impacts of COVID-19.

“Theatre helps bring us together through connection and understanding. It provides a place of self-reflection where we can examine ourselves and our society, learn from past mistakes and create a better future,” said Doug Downey, MPP for Barrie-Springwater-Oro-Medonte. “Theatre, and the arts, are essential in helping bring us together and foster connection. This is so important right now - more than ever. I am thrilled to see this funding coming to Theatre by the Bay, so they can continue to work and collaborate in new ways with local artists, and create impactful theatre performances for us to enjoy.”

TBTB will use the funds to buy technical equipment and host workshops that leverage film and livestream technologies that connect artists and audiences and help generate new revenue streams.

Theatre by the Bay has become a leader in its ability to adapt to the COVID-19 pandemic. With the support of the Ontario Trillium Foundation, TBTB will develop, and enhance, its abilities to reach (and expand) audiences, provide educational opportunities, and develop stronger online infrastructure. This initiative will also see the creation of many new jobs in the world of theatre and film for artists in our region.

“During a time of continued uncertainty, support from the Ontario Trillium Foundation is critical to support our mission,” said Iain Moggach, Artistic Director of Theatre by the Bay. “While we were able to present some amazing experiences this year, these funds will allow us to step up our online operations in substantial and exciting ways. Virtual theatre provides many opportunities, including increased accessibility, and audiences can expect TBTB to be an innovator in this field going forward.”

**Programs will begin in the spring of 2021. Information will be announced on Theatre by the Bay’s website, newsletter, and social media channels, as it becomes available.**

Theatre by the Bay is a professional theatre company seeking to grow the Central Ontario arts community by empowering local theatre artists, engaging local audiences with high quality programming, and telling locally-focused stories that engage the diverse peoples of Barrie and Central Ontario.

The Ontario Trillium Foundation (OTF) is an agency of the Government of Ontario, and one of Canada’s leading granting foundations. OTF awarded \$115 million to 644 projects last year to build healthy and vibrant communities in Ontario.

**Media Contact:**

Iain Moggach, Artistic Director  
416-821-3415 | 705-735-9243  
[tbtb@rogers.com](mailto:tbtb@rogers.com)  
[www.theatrebythebay.com](http://www.theatrebythebay.com)

**Theatre by the Bay**  
55 Dunlop St. E, Barrie ON, L4M 1A2  
705-735-9243/ [tbtb@rogers.com](mailto:tbtb@rogers.com)  
[www.theatrebythebay.com](http://www.theatrebythebay.com)