



**THEATRE BY
THE BAY**



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Contact: Khaleel Gandhi

Phone: 705-888-8124 | 705-735-9243

Email: comms@theatrebythebay.com

Website: www.theatrebythebay.com/shows

THEATRE BY THE BAY PRESENTS A NEW AUGMENTED REALITY SHOW

The Ghost Watchers premieres July 7 in Downtown Barrie

Barrie, ON. Theatre by the Bay's 2021 season begins with *The Ghost Watchers*, an Augmented Reality Theatrical Experience presented in partnership with Tourism Barrie, where audiences will journey on a walking tour through Downtown Barrie to discover the ghosts of Barrie's past. Using state of the art 'Spectrovision,' audiences can look forward to a groundbreaking blend of live theatre and augmented reality to experience the stories of seven spectres trapped at various locations around Downtown Barrie.

"This project has been so meaningful to work on, and is certain to be an exciting and unique experience," said Artistic Director Iain Moggach, who is also the director of *The Ghost Watchers*. "Developing such an innovative project that also meets the needs of the moment is a great gift. It will be unforgettable."

The Ghost Watchers begins at Heritage Park (west side, near the marina docks) and runs for approximately 90 minutes, including walking time. The show is also designed to adhere to COVID-19 guidelines. All tour guides will wear appropriate PPE, physical distancing is built into the structure of the show, and tours will have limited capacities.

Participants are **highly** encouraged to bring headphones or earbuds and a charged cell phone with a data plan. Phones should have the ability to scan a QR code. An accessibility version of the experience is currently in development for those with mobility and vision issues.

Tickets are available through Theatre by the Bay's website. Shows will run daily from July 7 to August 28, 2021.

The Ghost Watchers is developed with the support of Tourism Barrie, whose generous partnership allowed for the creation of this cutting-edge augmented reality experience. Theatre by the Bay is grateful for their continued partnership.

For more information on *The Ghost Watchers*, please visit: www.theatrebythebay.com/shows.

***The Ghost Watchers* could not be possible without support from Tourism Barrie, the City of Barrie's Cultural Granting Program, the Downtown Barrie Business Association, and Theatre by the Bay's generous sponsors, members, and donors.**

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1 - 55 Dunlop St. E, Barrie ON
705-735-9243 | tbtb@rogers.com
www.theatrebythebay.com